



Diana Cheng-Masamitsu
Associate Payroll Director, Family Office

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[LinkedIn Profile](#)

Diana is a human resources professional with nearly 20 years of experience. She specializes in payroll and benefits administration.

Diana holds expertise in the following areas:

- Payroll accounting
- Multi-state/foreign payroll
- Benefits, 401(k), and stock administration
- Federal, state, and local payroll tax compliance
- HR administration
- Worker's compensation
- HRIS/Payroll systems

Before joining Seiler in 2020, Diana managed payroll and client billing for a leading light industrial recruitment staffing agency, Cornerstone Staffing Solutions, as a Client Billing Manager. Diana is experienced working with small and mid-size organizations. Diana also served as the Director of Core Services at BackOps, where she led teams of HR, payroll, benefits and accounting professionals, delivering day-to-day virtual back-office support to venture-backed startups. She also previously worked at Newco Solutions, Telegent Systems USA, and LSI Logic Corporation.

Education and Certifications

- Bachelor of Science in Business Administration-Management, San Jose State University

Professional Affiliations

- American Payroll Association
- California Society of Certified Public Accountants

Community Involvement and Board Memberships

- Girl Scouts of Northern California, troop leader volunteer
- Ohlone Humane Society, foster volunteer

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