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HLB International Reveals Results of 2021 Global Business Leaders Survey

HLB International recently revealed the findings of its survey of business leaders from 55 countries. Despite global economic uncertainty, executives remain confident in 2021.

HLB International, the global advisory and accounting network, recently launched the Survey of Business Leaders, resulting in a new report entitled “Achieving the Post-Pandemic Vision: Leaner, Greener, and Keener.” While global economies are still precarious, business leaders expressed confidence in their ability to generate growth through 2021.

What to Expect in 2021

HLB International, which was named “Network of the Year” at the 2020 Digital Accountancy Awards, surveyed 583 C-suite clients and other business leaders across the globe. While more than half of the survey respondents said they expect global growth to decline this year, more than 75% reported confidence in growing their own revenue.

Technology, particularly cloud computing, was named the most important factor in future success. However, remote work is not without its disadvantages: 84% of respondents agree that collaboration is challenging without in-person interactions.

Business leaders reported having a strong commitment to enhancing diversity, inclusion, and equity in the workplace, with 85% agreeing that building diversity in the boardroom and across their workforces is increasingly important. Finding new talent is a concern, however, as nearly half view access to talent as an operational risk.

In response to the COVID-19 pandemic, business leaders expect to cut costs and increase operational efficiency, while at the same time committing to more climate-friendly practices as the world heads toward a low-carbon economy.

View the full report [here](#).

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