

LYNNE BORN

PARTNER, CHIEF OPERATING OFFICER

EXPERTISE

Lynne Born is a Partner and the Chief Operating Officer of Seiler LLP, a large regional accounting firm located in Silicon Valley and San Francisco. The firm specializes in high-net-worth individuals and families, as well as large privately held businesses, and has been consistently recognized as a national “Best of the Best” firm for 12 years and counting. Lynne previously served as a leader in the firm’s Multi-Family Office, which provides a wide range of strategic and complex financial planning services to some of the Bay Area’s most affluent and successful entrepreneurs and families.



Lynne has special expertise in the following disciplines:

- Strategic planning and execution of firm objectives
- Design and implementation of growth strategies
- Go-to-market strategies; strategic business plans and firmwide business development initiatives
- Re-engineering management models; business operations and change management expertise
- Firm management and day-to-day operations including Finance, Human Resources, IT, Business Development, Marketing and Operations

PROFESSIONAL EXPERIENCE

Prior to joining Seiler LLP, Lynne was with law firms Howard Rice in San Francisco and Cravath Swaine & Moore in New York City. She was also a partner and co-founder of theOrigins, the first high quality online arts retail website, building relationships with artists around the world.

EDUCATION / CERTIFICATIONS

Lynne attended Northwestern University and participates in ongoing professional development education, including Harvard Business School’s Leading Professional Services Firms; Strategic HR, Change Management, Organizational Development, Executive Compensation, Business Development and Financial Management.

COMMUNITY INVOLVEMENT / AWARDS

- Chair of the Board of Directors of Watermark, the premier executive women’s networking organization in Silicon Valley
- Member, Inside Public Accounting (IPA) Advisory Board
- Advisor, The Representation Project
- Recognized as a 2014 Silicon Valley Business Journal’s Woman of Influence
- Recipient of the 2014 Watermark Women Who Have Made Their Mark Award

RECENT SPEAKING ENGAGEMENTS

- 2017 and 2016 Watermark Conference for Women (7,000 attendees) – Keynote
- 2017 HLB North American Annual Conference – Managing Partners’ Session – Keynote, “Artificial Intelligence’s Impact on the Accounting Profession”
- 2016 and 2015 Watermark Make Your Mark Awards – Keynote
- 2016 Inside Public Accounting Conference – Panelist, “Innovation in the Accounting Industry”
- 2016 Daily Journal Corporate Governance – Panelist, “Privately Held Businesses – Cybersecurity”
- 2014 HR West Conference – Keynote Speaker, “Driving Revenue through Strategic HR Initiatives”
- 2014 Women of CoreNet – Panelist, “Impact and Innovation”
- 2013 California Diversity Conference – Panelist, “Business Development and Executive Presence”

CONTACT

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